

A GIFT SUCCESS STORY



Photo courtesy of Vine street Brewing website

VINE STREET BREWING

See how a **\$25K grant** helped
Missouri's only Black-owned
brewery grow!

SWIPE

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\$25,000 GIFT GRANT IN 2023

In 2023, Vine Street Brewing received a **\$25,000** grant from Kansas City G.I.F.T. to help them grow. They used the funds to purchase new production equipment, allowing them to brew more beer and serve more customers than ever before.



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GROWING A BUSINESS MEANS GROWING OPPORTUNITIES!

Thanks to their expansion, Vine Street Brewing has created **a new job**, supporting Kansas City's workforce and increasing production capacity.

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BUSINESS IS BOOMING!

Since receiving the grant, Vine Street Brewing's revenue has grown by **18.2%**! The new equipment has helped them produce more beer, serve more customers, and build a stronger business for the future.



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THRIVING!

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BREAKING BARRIERS IN CRAFT BEER

Vine Street Brewing isn't just growing—it's making history.

- **It is Missouri's only Black-owned brewery.**
- **It is home to Dez Jones, Missouri's first Black woman brewer.**

By leading the way in the craft beer industry, Vine Street Brewing is breaking barriers and inspiring future Black entrepreneurs.



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THE IMPACT OF GIFT'S SUPPORT

This grant did more than fund equipment—it empowered a business. With G.I.F.T.'s support, Vine Street Brewing is

- ✓ **Expanding production**
- ✓ **Creating jobs**
- ✓ **Driving revenue growth**
- ✓ **Bringing representation to craft beer**



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Kansas City G.I.F.T. is proud to support their journey and help them thrive!

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**SUPPORT
MORE
SUCCESS
STORIES
LIKE
THIS!**



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Kansas City G.I.F.T. provides grants and resources to help Black-owned businesses thrive. Through our Business Center, entrepreneurs gain free coaching, financial training, and workspace, while our grants give them the capital to grow and create jobs. Support the movement—donate, share, and uplift Black businesses today!



www.kansascitygift.org

